



November 2023

Zak Brannon

Atascadero Little League

Dear Atascadero Community Member,

Thanks to our supportive community and player's families Atascadero Little League had another record breaking season in 2023! We had over 300 players and sent All Star teams to South County to compete in the U10, U11, and U12 District 65 Tournaments.

We are reaching out to local businesses and families regarding sponsorship opportunities for the coming Spring season. Are you interested in sponsoring Atascadero's Little League? This is an amazing opportunity to give back and help hundreds of children enjoy an amazing baseball experience. It is also a great opportunity to have weekly exposure to hundreds of young families here in Atascadero. Please see attached Page 2 with options to choose from.

Your donation will provide advertisement for your company and the proceeds go directly towards several projects in the works. This year some of our projects include new dugouts at Paloma park, new benches at the Monterey Road fields, baseballs, hats/uniforms, baseballs, and coach's gear. We're so grateful for what our sponsors just like you have helped us accomplish over the years. **Our local sponsors past, present and future are what keep the opportunities alive for our baseball players!** We hope you are able to contribute and thank you for the consideration.

To make a contribution, simply include the gift and second page of this document in an envelope addressed to our PO Box address. Please also feel free to contact me for in person pickup.

Many thanks in advance for your sponsorship! Go Atascadero Little League!

Thanks,

*Zak Brannon*

Sponsorship Manager

C: (805) 792-2556 / E: [atascaderolittleleaguesponsors@gmail.com](mailto:atascaderolittleleaguesponsors@gmail.com)



## 2024 ATASCADERO LITTLE LEAGUE SPONSORSHIP OPTIONS

ORANGE PACKAGE \$1000	GREY PACKAGE \$600	BANNER Sponsor \$300	JERSEY Sponsor \$200
4'x4' Scoreboard AD Spot *spots limited	3'x5' Outfield Banner Sign	3'x5' Outfield Banner Sign	Business Name on Jersey
Business Name on Jersey	Business Name on Jersey		
Social Media Shout Out!	Social Media Shout Out!		
Sponsor Link on League Website	Sponsor Link on League Website		

**\*ANY "GREY" "ORANGE" OR "BANNER" SPONSORS FROM SPRING 2023 MAY DISCOUNT BY \$100.**

Please send this portion with payment OR contact Zak for pickup. Please email ad artwork to [AtascaderoLittleLeagueSponsors@gmail.com](mailto:AtascaderoLittleLeagueSponsors@gmail.com).

Mailing address: Atascadero Little League P.O. Box 2375 Atascadero CA 93423. Please make checks payable to **ATASCADERO LITTLE LEAGUE**.

Company and Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone and Email: \_\_\_\_\_

Option GREY / ORANGE / BANNER and/or JERSEY: \_\_\_\_\_

Amount Paid: \_\_\_\_\_



Player/Coach Supporting (if any): \_\_\_\_\_